

LIFE
REWARDS
BASICS



4Life®

TOGETHER, BUILDING PEOPLE®

Your guide to the Life Rewards Plan™

THE LIFE REWARDS PLAN™

Choosing to become a 4Life® distributor means you are ready to take control of your financial future. At 4Life, your income depends entirely on your actions and the actions of your team members.

With this brochure you will get a basic overview of our compensation plan, known as the Life Rewards Plan, and learn how to get paid. This is our guide for success with your 4Life business.



ENJOY LIFE!

- Say goodbye to financial worries
- Experience luxury vacations with loved ones
- Serve people in your community



THE BENEFITS

- Get paid to sell products backed by science
- Take advantage of a solid, global company
- Generate income 24 hours a day, every day
- Learn from a team of people ready to help you
- Access professional training materials to take you from sign-up to success
- Benefit from one of the highest payouts in the industry—up to 64% of LP.

GETTING STARTED

As a 4Life distributor, you can build your business in a way that will meet your personal and financial goals. Whether you want a part-time business for extra income or a multi-level business that will enable you to quit your current job and have a secure future, it is important to choose a strategy that works for you.

STRATEGIES

Daily contact

Decide how many people you want to contact each day to share 4Life products and the opportunity.

Prospecting

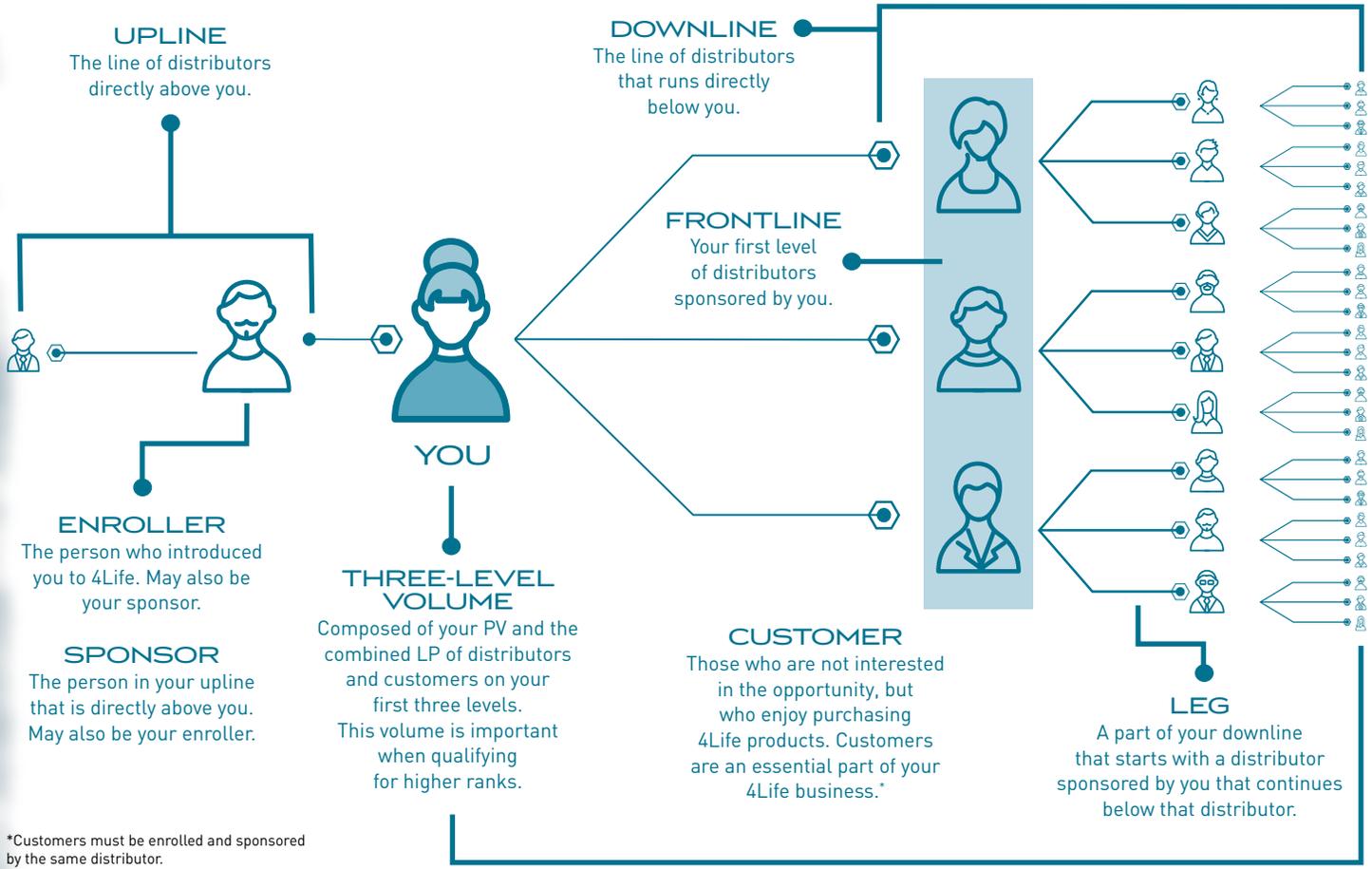
Schedule opportunity presentations to share 4Life products on a regular basis. You'll find a simple outline to follow in your 4Life Welcome Kit. Ask your upline leader for additional tips.

Build customers

Not every person you meet will want to pursue a 4Life business, but the company has products for every need. Building a solid customer base is necessary to grow your business.

Develop business partners

As you build your business, select the partners you want on your frontline. These are the individuals who will help your business succeed and help you reach your goals.



UPLINE

The line of distributors directly above you.

DOWNLINE

The line of distributors that runs directly below you.

FRONTLINE

Your first level of distributors sponsored by you.

YOU

THREE-LEVEL VOLUME

Composed of your PV and the combined LP of distributors and customers on your first three levels. This volume is important when qualifying for higher ranks.

CUSTOMER

Those who are not interested in the opportunity, but who enjoy purchasing 4Life products. Customers are an essential part of your 4Life business.*

LEG

A part of your downline that starts with a distributor sponsored by you that continues below that distributor.

ENROLLER

The person who introduced you to 4Life. May also be your sponsor.

SPONSOR

The person in your upline that is directly above you. May also be your enroller.

*Customers must be enrolled and sponsored by the same distributor.

TERMS TO KNOW

LP/Life Points

Every 4Life® product (excluding distributor incentives and tools) is assigned a Life Point or LP value used to calculate distributor commissions.

PV/Principal Volume

PV is the total LP for product purchases from:

- Customers you enroll.
- Customers on your my4life.com website.
- Products you purchase to consume or sell for a retail profit.
- Customer purchases made directly on your distributor account.

GLP/Group Level Volume

The LP from your personal purchases, customer accounts, and all distributors in your downline. This volume is important when qualifying for higher ranks.

Rapid Rewards

25% rebate paid on all personal orders above 100 LP,* 25% of the first LP order of every new distributor you personally enroll, and 25% of all customer volume.** Paid the very next day when qualifying as a Leader or above.

*The first and second level payouts are reversed. You receive 25% of your PV.

**The first and second level payouts for the first LP order are reversed. The enrolling distributor receives 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out. (This applies only to first orders.)

^The Club 250 program is for distributors who qualify at the Leader, Diamond, and Presidential Diamond level (based on high rank). Visit www.4life.com/club250 for program details.



Club 250®

Distributors can qualify for Club 250 by maintaining 250 PV in products each month.^ Membership qualifies distributors for product discounts, extra income potential through retail profit, and cash prizes of up to \$1,000 per month and \$5,000 per quarter.

Compression

Distributors in your downline who fail to place an order are removed for that month when commissions are calculated.



HOW DO I GET PAID?

From the first-timer all the way up to the veteran networker, the Life Rewards Plan™ offers phenomenal compensation for everyone.

Retail Profit

To get started, purchase 4Life® products at wholesale cost and sell the products for a retail profit. Purchasing product packs will give you greater product savings and, therefore, greater retail profit earning potential.

Commission and Rapid Rewards

Your 4Life monthly commission is based on the total LP value of products sold in your organization. As a distributor you will benefit from 4Life's incredible payouts... up to 64% of commissionable volume! Also, you can receive your first commission payment the very next day!





Team Building

As your organization grows, commissions will be based on organizational volume and rank. Organizational volume is the LP generated through all commissionable product orders placed by you and your entire downline.

As you build your business, you will advance in rank and continue growing your organization and your three-level volume.

• Leader4Life

When new distributors you enroll purchase 100 PV during the month of their enrollment, they receive the benefit of being ranked as a Leader. This continues as long as they maintain 100 PV each month.

• Diamond 4Life

When new distributors purchase 400 PV or more upon initial enrollment, they are considered a Diamond4Life. As their enroller, you will earn 25% the next day in Rapid Rewards.

Diamond4Life distributors will be paid at the Diamond level for one full year as long as they maintain 100 PV each month.

• Power Pool

The Power Pool enables 4Life distributors to receive a portion of the company's revenue within just three months of enrolling. The Power Pool pays qualified distributors a share of 2% of the entire company's Life Points (LP). You qualify when you enroll three new distributors who achieve at least 100 Principal Volume (PV) through product purchases during each of their first two months, while you also achieve 100 PV from product purchases during these months.

• Extra Incentives

Distributors have the chance to qualify for all-expense-paid trips to exotic locations (the Great Escape) as well as cash prizes, and other incentive-driven contests. Those who participate in Club 250® qualify for cash drawings of up to \$1,000 monthly and \$5,000 quarterly.

• Bonuses

Your monthly bonus commission represents your primary distributor earnings. This bonus is calculated based upon your rank and the volume of your organization.

RETAIL SUCCESS

EVERYONE CAN
BENEFIT FROM USING
4LIFE PRODUCTS, EVEN
IF THEY AREN'T INTERESTED
IN THE BUSINESS
OPPORTUNITY.



Benefits of retailing 4Life® products:

- Earn a 25% retail bonus on product purchases after qualifications are met.
- Share the benefits of exclusive 4Life Transfer Factor® products.
- Build a solid customer base.
- Earn Rapid Rewards and get paid the next day.*

*Distributors must be ranked at Leader or above to receive Rapid Rewards benefits.

RETAIL SALES TIPS

- ① Use our exclusive and unique tools to share 4Life® products with others. Customers will recognize the advantage of purchasing 4Life products, and they can become great referral sources to share the products with others.
TIP: Order tools on [4life.com](https://www.4life.com).
- ① Purchase and retail 4Life products with Club 250® product packs.
- ① Stay in contact with customers through social media and email. Remind them when you are placing a product order. Include a 4Life product catalog in their orders.
- ① Share your my4life.com site with potential customers so they can easily order online and have orders shipped directly to them. This way, you won't have to keep inventory on hand, and you can avoid shipping hassles.
- ① Be “a product of the product” so you can better address customer needs. Ask questions about lifestyle and wellness goals, and then suggest product solutions. For example, if your neighbor is participating in a fitness challenge, suggest adding PRO-TF® to her training program.
- ① Host a home meeting. Bring products to sell, catalogs to share, and hand out business cards with your contact information and my4life.com website information.



RANK ADVANCEMENT

As you build your 4Life® business and share products, you should work to continuously achieve higher ranks. Remember, your monthly commission is based on the total group level volume of your organization. As you move up to the next rank, you can enjoy greater earning potential.

1 st Level
2 nd Level
3 rd Level
4 th Generation
5 th Generation
6 th Generation

Infinite Levels



Leader

2%
25%
5%



Diamond

2%
25%
5%
6%



Presidential Diamond

2%
25%
5%
12%
3%
3%

Infinity

LEADERS

Requirements to Qualify

- Maintain a monthly minimum of 100 PV
- Personally enroll at least four distributors, two of which must be on your frontline, who each also maintain 100 PV



100 PV

3 Customers
at 100 LP* per month

25%

X

300 LP* =

\$75

4 Distributors

2%

X

400 LP* =

\$8

*LP: The value assigned to 4Life® products

**Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life® distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan™ are for illustration purposes only.

DIAMONDS

As a Diamond, you'll qualify for infinity payouts, which means unlimited earning potential for you. As you share products, you'll have the capacity to earn more money and really start growing your own organization.

Requirements to Qualify

- Maintain a monthly minimum of 100 PV
- Personally enroll a total of six new distributors, three of which must be on your frontline, who also maintain 100 PV
- Accrue a three-level volume of 3,000 LP each month without compression



100 PV

4 Customers
at 100 LP* per month

25%

X 400 LP* =

\$100

6 Distributors

1st Level

2%

X 600 LP* =

\$12

12 Distributors

2nd Level

25%

X 1,200 LP* =

\$300

18 Distributors

3rd Level

5%

X 1,800 LP* =

\$90

*LP: The value assigned to 4Life® products

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PRESIDENTIAL DIAMOND

At 4Life®, a Presidential Diamond is like the president of his or her own company. You take responsibility for making sure your team members are working toward a common goal. The foundation that you have built as you share 4Life products will enable you to reach the International Diamond rank and beyond.

Requirements to Qualify

- Maintain a monthly minimum of 100 PV
- Personally enroll a total of eight new distributors, four of which must be on your frontline, who also maintain 100 PV
- Accrue your first three-level volume of 10,000 LP without compression
- Have two qualified Diamond distributors in separate legs



100 PV

5 Customers
at 100 LP* per month

25%

X 500 LP*

=

\$125

8 Distributors

1st Level

2%

X 800 LP*

=

\$16

36 Distributors

2nd Level

25%

X 3,600 LP*

=

\$900

64 Distributors

3rd Level

5%

X 6,400 LP*

=

\$320

100 Distributors

4th Level

12%

X 10,000 LP*

=

\$1,200

*LP: The value assigned to 4Life® products

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QUALIFICATIONS



Associate



Leader



Diamond



Presidential
Diamond



International
Diamond



Gold
International
Diamond



Platinum
International
Diamond

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
Monthly PV*	50	100	100	100	100	100	100
Personally enrolled distributors at 100 PV/month (At least half must be frontline)	0	4	6	8	10	12	12
Monthly LP on first 3 levels without compression	0	0	3,000	10,000	20,000	20,000	20,000
Legs**	0	0	0	2 Diamonds	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
Monthly organizational volume (GLP)	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

*Principal Volume (PV). The total LP for product purchases from customers you enroll, customers on your my4life.com website, products you purchase to consume or sell for a retail profit, customer purchases made directly on your distributor account.

**Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.

***Must have at least three International Diamond legs, each with at least 50,000 GLP to qualify

REWARDS



Associate



Leader



Diamond



Presidential
Diamond



International
Diamond



Gold
International
Diamond



Platinum
International
Diamond

COMMISSIONS

1st Level
2nd Level
3rd Level
4th Generation [^]
5th Generation
6th Generation
7th Generation
8th Generation
9th Generation
10th Generation

Infinite
Levels

BONUSES

	4Life Power Pool and Great Escape+ Bonus (3% of company LP*)				Premier Pool Bonus (2% of company LP*)		Platinum Pool Bonus (1% of company LP*)
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	15%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation [^]			6% [^]	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%
6th Generation				3%	3%	3%	3%
7th Generation				2%	2%	2%	2%
8th Generation				2%	2%	2%	2%
9th Generation					2%	2%	2%
10th Generation					2%	2%	2%

4Life Infinity Bonuses for each generation continue to be paid until interrupted by another distributor of like rank or higher. Thus, the 4Life Life Rewards Plan™ continues to reward you well beyond ten levels. This unique aspect of the Life Rewards Plan can far exceed the payout depth of other network marketing companies.



*LP: The value assigned to 4Life products

[^]When 6% is paid to a Diamond, the additional 6% is paid to the Presidential Diamond on their 5th Generation. This is called infinity pass through.

4Life[®]

TOGETHER, BUILDING PEOPLE[®]



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