



PRESS RELEASE
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Foundation 4Life Responds to Severe Flooding

Salt Lake City, Utah (December 31, 2014) Severe flooding has displaced hundreds of thousands of people throughout the countries of Malaysia and Thailand. More than 100 4Life distributors in Malaysia have been affected by the catastrophe.

As reported by *Newsweek*, the North-eastern Malaysian states of Kelantan, Terengganu and Pahang have been particularly hard hit. ABC News has described this as Malaysia's worst flooding in decades, and attributes dozens of deaths to downpour and flash flooding.

With a 4Life office in Kota Baru, a city in the state of Kelantan, Foundation 4Life is now teaming with corporate employees and distributors on the ground to provide immediate support.

4Life General Manager of Malaysia Cher Lyn Tan: "Electricity is down in most areas and water supplies are compromised. The entire region has been devastated; telephone lines are down and the city infrastructure is at risk. We know that the homes of 4Life distributors have been hit. Right now, a food supply channel is critical."

In response to the natural disaster, employees and distributors joined at 4Life's Petaling Jaya (PJ) office outside Kuala Lumpur to prepare food deliveries. So far, they have sent 850 kilograms (nearly 2,000 pounds) of canned food, bread, water, medicine, and other basic necessities via air transportation to Kota Baru. They are now working on a second shipment.

Tracie Kay, 4Life Director of Service and Foundation 4Life: "Our advantage in these situations is that distributors empower us to mobilize quickly and respond."

4Life Platinum International Diamond Sheri Din has started a local donation drive. Worldwide distributors may donate through Foundation 4Life's website. 100% of all donations will go to this cause. "If you've been thinking about a final, year-end tax deductible donation," Kay concludes, "this represents the last opportunity and will help those in greatest need."

To donate, visit <http://www.4life.com/foundation4life>.

4Life has offices on five continents to serve a global network of independent distributors through *science, success, and service*.

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