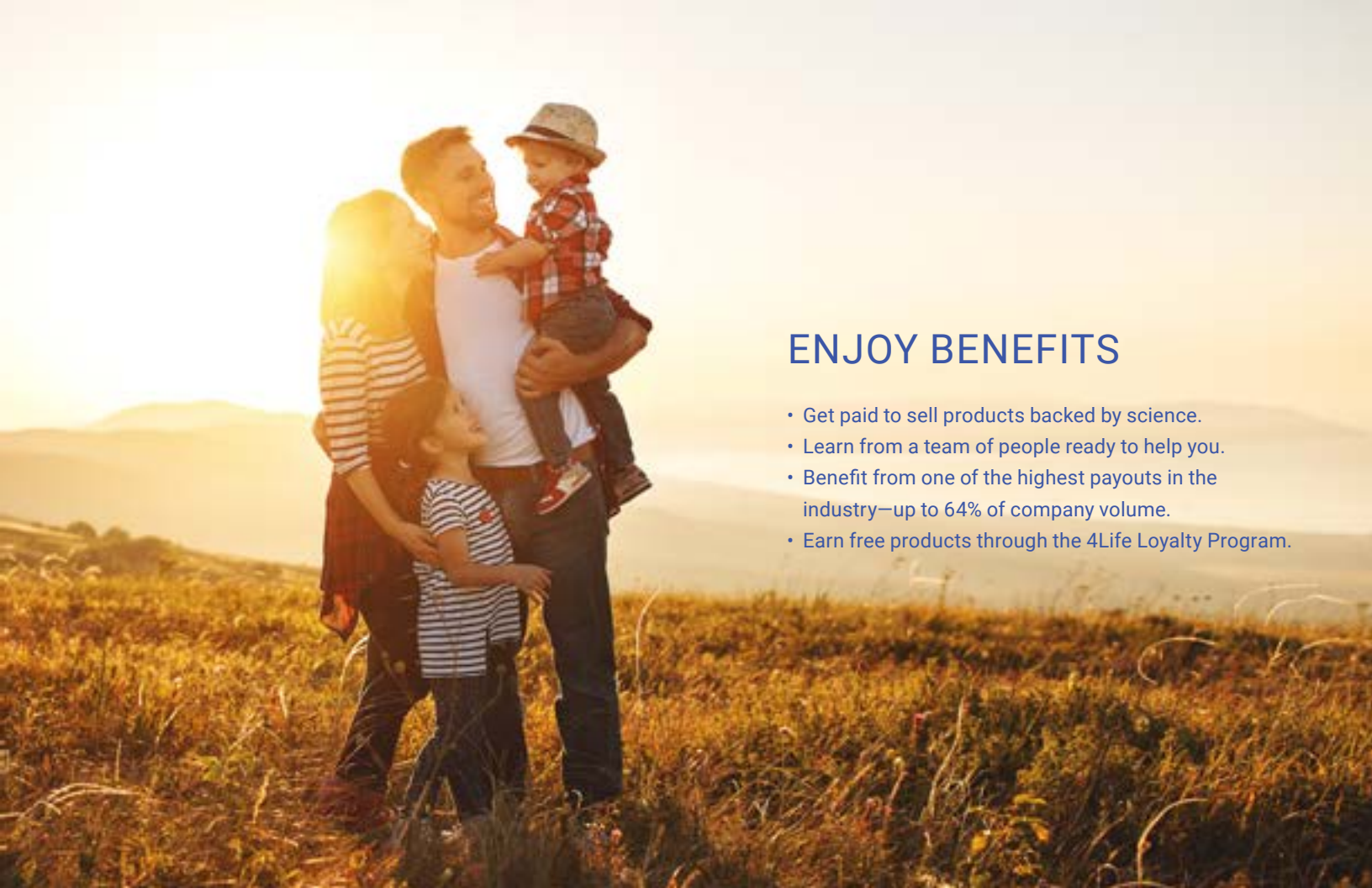


# Life Rewards Plan

Your guide to compensation



Discover your payout potential!  
Learn how to take advantage of the many  
rewards offered to 4Life Affiliates.



## ENJOY BENEFITS

- Get paid to sell products backed by science.
- Learn from a team of people ready to help you.
- Benefit from one of the highest payouts in the industry—up to 64% of company volume.
- Earn free products through the 4Life Loyalty Program.

# Retail Customer Profit

Buy low, sell high!

Purchase 4Life products at the wholesale price and resell the products for a retail profit.

Buy for

**\$50**



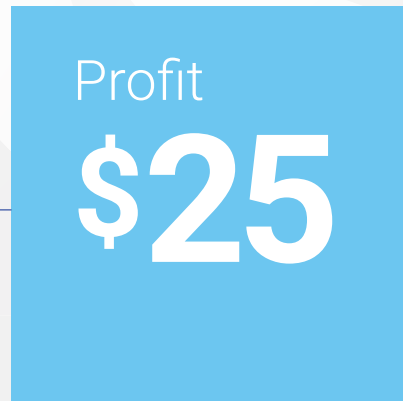
Sell for

**\$75**



Profit

**\$25**



# Instant Discount

Buy more, save more!

Preferred Customers and Affiliates receive a 25%  
Instant Discount—at checkout—on all personal volume over 100 LP.



50 LP

50 LP

50 LP

50 LP

## Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate Affiliate commissions.\*

50 LP x 4 =

200 LP

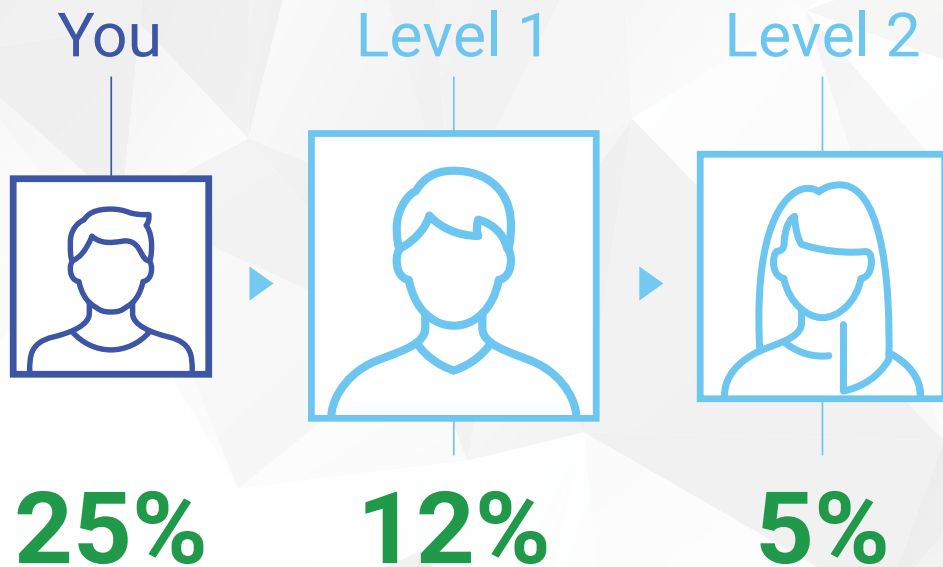
▶ Discount  
\$25

\*The Instant Discount is not applicable to your first order with 4Life.



Earn 25% every time you share!

MyShop is your personalized 4Life sharing center and e-commerce site. Upon achieving the 100 PV requirement, you will earn a 25% commission on all personal MyShop customer orders. MyShop commissions are paid daily.



Upon achieving the 100 PV requirement, you will earn a 25% commission on all personal MyShop customer orders. Plus, once qualified, you will earn a 12% commission on your level 1 MyShop orders, and a 5% commission on your level 2 MyShop orders. MyShop commissions are paid daily. For qualified Affiliates, a 2% 4th generation is paid on all MyShop orders. The remaining payout continues according to the Life Rewards Plan until all levels are paid out.

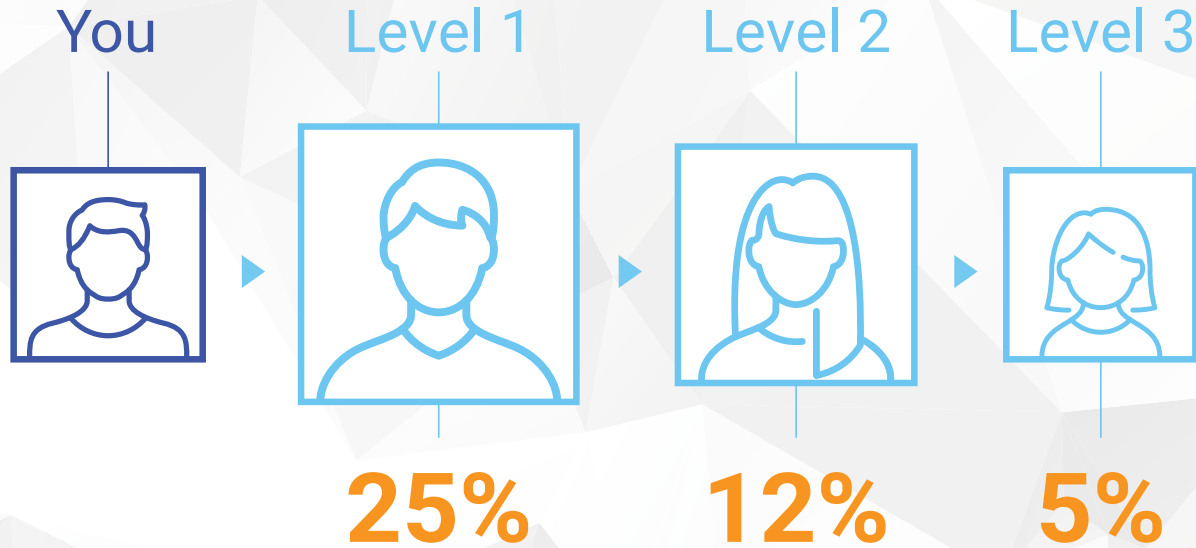


Earn 25% and get paid daily!

With Rapid Rewards, you earn a 25% commission on the first LP order of every new Preferred Customer you personally sign up. When qualified, you also earn 12% on the first LP order of every new Preferred Customer on your second level and 5% on the first LP order of every new Preferred Customer on your third level.\*

Rapid Rewards is paid daily to your 4Life account when you've qualified.

\*These percentages only apply when the enroller and sponsor are the same person.



Sign someone up and receive 25% of the first order LP, and your sponsor receives 12%. The next two qualified upline sponsors receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment, an Affiliate must qualify in the current month.



# Fast**Start**

Unlock over \$40k in additional bonus potential!

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New Preferred Customers who sign up with a Fast Start pack are automatically enrolled in the Fast Start program. Participants have 12 months to maximize Fast Start and Double Builder Bonuses.\*

\*A first LP order of 400 LP or more also qualifies for program participation.

# Start fast and go far

Maximize your bonus potential by unlocking over \$40,000 in Fast Start and Double Builder Bonuses when you achieve new ranks and levels.

Rank	Bonus amount
Diamond	\$200
Diamond Elite	\$300
Presidential	\$500
Presidential Elite	\$750
Bronze	\$1,000
Bronze Elite	\$2,500
Silver	\$5,000
Silver Elite	\$10,000
Gold	\$20,000

Level	Builder Bonus	Double Builder Bonus
1	\$50	x2 \$100
2	\$200	x2 \$400
3	\$800	x2 \$1,600

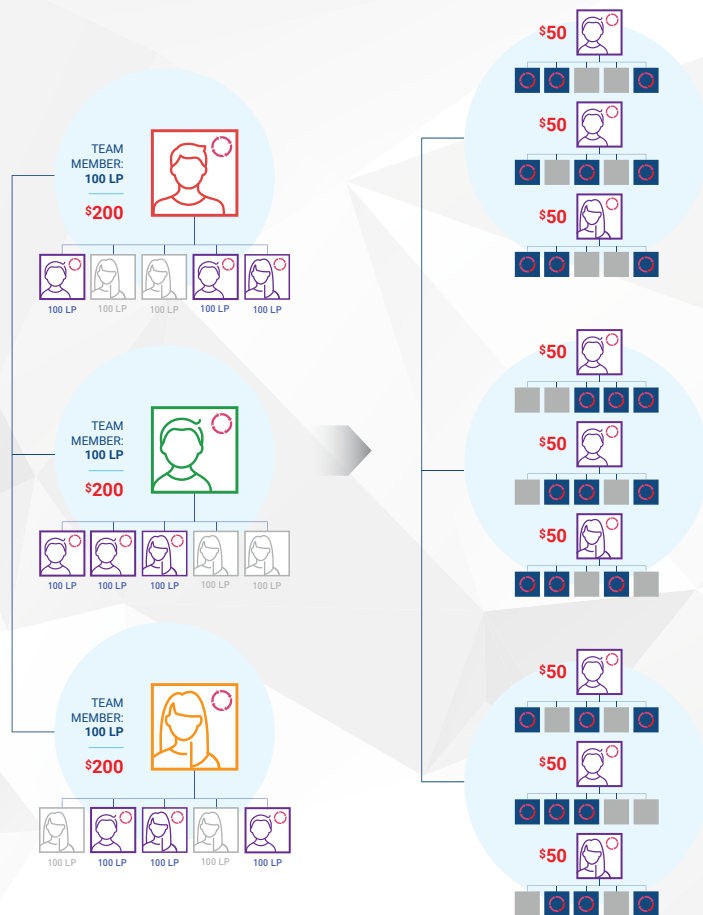
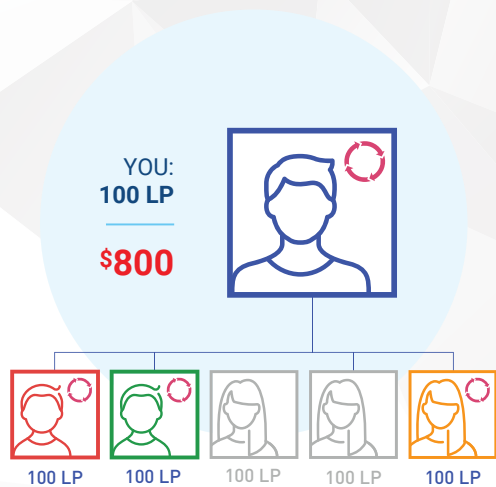



Unlock the power of Me and My 3<sup>®</sup>

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Earn \$50, \$200, or \$800 every month.

Each bonus is achieved through structure and Team Volume.



 Affiliates must maintain a monthly 100 LP (or more) Loyalty Program or MyShop order to qualify for the Builder Bonus.

# Qualifications



Qualifications	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
Monthly PV*	100	100	100	100	100	100	100
Preferred Customers or Affiliates you personally signed up at 100 PV/month††	1†††	3	3	6	6	8	8
Monthly LP on first 3 levels without compression			1,000	3,000	5,000	10,000	15,000
Legs**					2 Builder Elite	2 Diamond	2 Diamond Elite
Monthly Organizational Volume (OV)							

\*Principal Volume (PV): The total LP for products you purchase to consume or sell for a retail profit and products your customers purchase on your MyShop site.

\*\*Legs must be separate and have at least one Affiliate at the indicated rank or higher. Qualifying Affiliates in the legs do not have to be frontline.

†††Must have 3 separate legs of 50,000 OV with one Bronze in each leg.

†Prior to achieving the Gold rank for the first time, Affiliates must reach the Silver Elite rank at least one time.

††At least half must be frontline. For the Associate, Builder, and Builder Elite ranks, all must be frontline.

†††There is no enrollee PV requirement at the Associate rank.



Bronze	Bronze Elite	Silver	Silver Elite	Gold <sup>1</sup>	Gold Elite	Platinum	Platinum Elite
100	100	100	100	100	100	100	100
10	10	10	10	12	12	12	12
20,000	20,000	20,000	20,000	20,000	20,000	20,000	20,000
2 Presidential	3 Presidential	3 Presidential Elite	3 Bronze	3 Bronze <sup>***</sup>	3 Silver	3 Gold	3 Gold Elite
	50,000	100,000	175,000	250,000	500,000	1,000,000	2,000,000

# Team Commissions

Grow your team, grow your earning potential

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	Associate	Builder	Builder Elite	Diamond	Diamond Elite
1st Level	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%
4th Generation				6%*	8%*



\*When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.



# Infinity Payout

## Generations consolidate levels to maximize payout

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Infinity Payout can pay multiple levels at each generation, beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching an Affiliate who is earning the same generations or percentages, at which time you begin receiving the payout for the next earned generation.

COMMISSIONS

# INFINITY PAYOUT



	Associate	Builder	Builder Elite	Diamond	Diamond Elite	Presidential	Presidential Elite
		Builder Bonus				Great Escape Trip	
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation				6% **	8% **	12%	12%
5th Generation						3%	3%
6th Generation						3%	3%
7th Generation							
8th Generation							
9th Generation							
10th Generation							

\*LP: The commissionable sales volume assigned to 4Life products.

\*\*When less than 12% is paid, the remaining percentages will be paid to the next eligible qualifying ranks. This is called Infinity Pass Through and does not apply on first orders.





Bronze	Bronze Elite	Silver	Silver Elite	Gold	Gold Elite	Platinum	Platinum Elite
Great Escape Trip				President's Club			
Premier Pool Bonus (2% of company LP*)						Platinum Pool Bonus (1% of company LP*)	
Builder Bonus							
2%	2%	2%	2%	2%	2%	2%	2%
25%	25%	25%	25%	25%	25%	25%	25%
5%	5%	5%	5%	5%	5%	5%	5%
12%	12%	12%	12%	12%	12%	12%	12%
3%	3%	3%	3%	3%	3%	3%	3%
3%	3%	3%	3%	3%	3%	3%	3%
2%	2%	2%	2%	2%	2%	2%	2%
2%	2%	2%	2%	2%	2%	2%	2%
				2%	2%	2%	2%
				2%	2%	2%	2%



# Bonus Pools

The higher your rank, the more shares you earn

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Want to take a dip in our cash bonus pools? Qualify at the rank of Bronze and above and earn shares.

## Premier Pool

Each qualifying period, 2% of company LP is used to create the Premier Pool—a cash bonus pool that's split among qualifying Affiliates. Qualify at the rank of Bronze through Gold Elite and earn shares of the pool. The higher your rank, the more shares you earn.

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Rank	Shares
Bronze	1
Bronze Elite	2
Silver	4
Silver Elite	8
Gold	16
Gold Elite	32

## Platinum Pool

The same principles apply to our Platinum Pool. Each qualifying period, 1% of company LP is used to create this pool—a cash bonus pool that's split among Platinums and Platinum Elites.

Rank	Shares
Platinum	1
Platinum Elite	2

# Incentive Trips

## A luxurious vacation to a dream destination

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In addition to the opportunity to earn a part-time or full-time income, world-class incentive trips to exotic locations are a key part of the recognition and rewards program at 4Life.<sup>†</sup>

<sup>†</sup>Less than 1% of 4Life Affiliates qualify for incentive trips.





Achieve success with 4Life!

4Life offers a generous compensation plan that supports you in every phase of growth.

# Glossary

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## 1. Upline

The line of Affiliates directly above you.

## 2. Enroller

The person who introduced you to 4Life (may also be your sponsor).

## 3. Sponsor

The person in your upline who is directly above you (may also be your enroller).

## 4. Team Volume

Your Principal Volume (PV), plus the combined PV of your frontline Preferred Customers and Affiliates.

## 5. Frontline

Your first level of Preferred Customers and Affiliates sponsored by you.

## 6. Three-Level Volume

Composed of your total PV and the combined PV of people on your first three levels.

## 7. Retail Customers

Those who purchase 4Life products from Affiliates and Preferred Customers at the retail price.

## 8. Preferred Customers

Those who sign up and receive wholesale pricing on 4Life products.

## 9. Downline

The line of Affiliates and Preferred Customers that runs directly below you.

## 10. Leg

A part of your downline that starts with one of your frontline and continues below that Affiliate.

## 11. Life Points (LP)

Every 4Life product is assigned a Life Point or LP value used to calculate Affiliate *commissions*.

## 12. Qualifying Volume (QV)

Every 4Life product is assigned a Qualifying Volume or QV value used to determine Affiliate *ranks*.

## 13. Principal Volume (PV)

PV is the total QV for products purchased by:

- You to consume or sell for retail
- Customers on your MyShop site

## 14. Organizational Volume (OV)

Composed of your total PV and the combined PV of all Preferred Customers and Affiliates in your downline. This volume is important when qualifying for higher ranks.

## 15. Rapid Rewards

You earn a 25% commission on the first LP order of every new Preferred Customer you personally sign up. Earn 12% on the first LP order of every new Preferred Customer on your second level and 5% on the first LP order of every new Preferred Customer on your third level.\*

## 16. 4Life Loyalty Program

This program rewards Affiliates and Preferred Customers for their loyalty in ordering 4Life products every month. Order your favorite products every month and earn 15% in Loyalty Points. You can redeem Loyalty Points for free products. Plus, order 125 LP or more to receive the free Bonus Product of the Month.

## 17. Compression

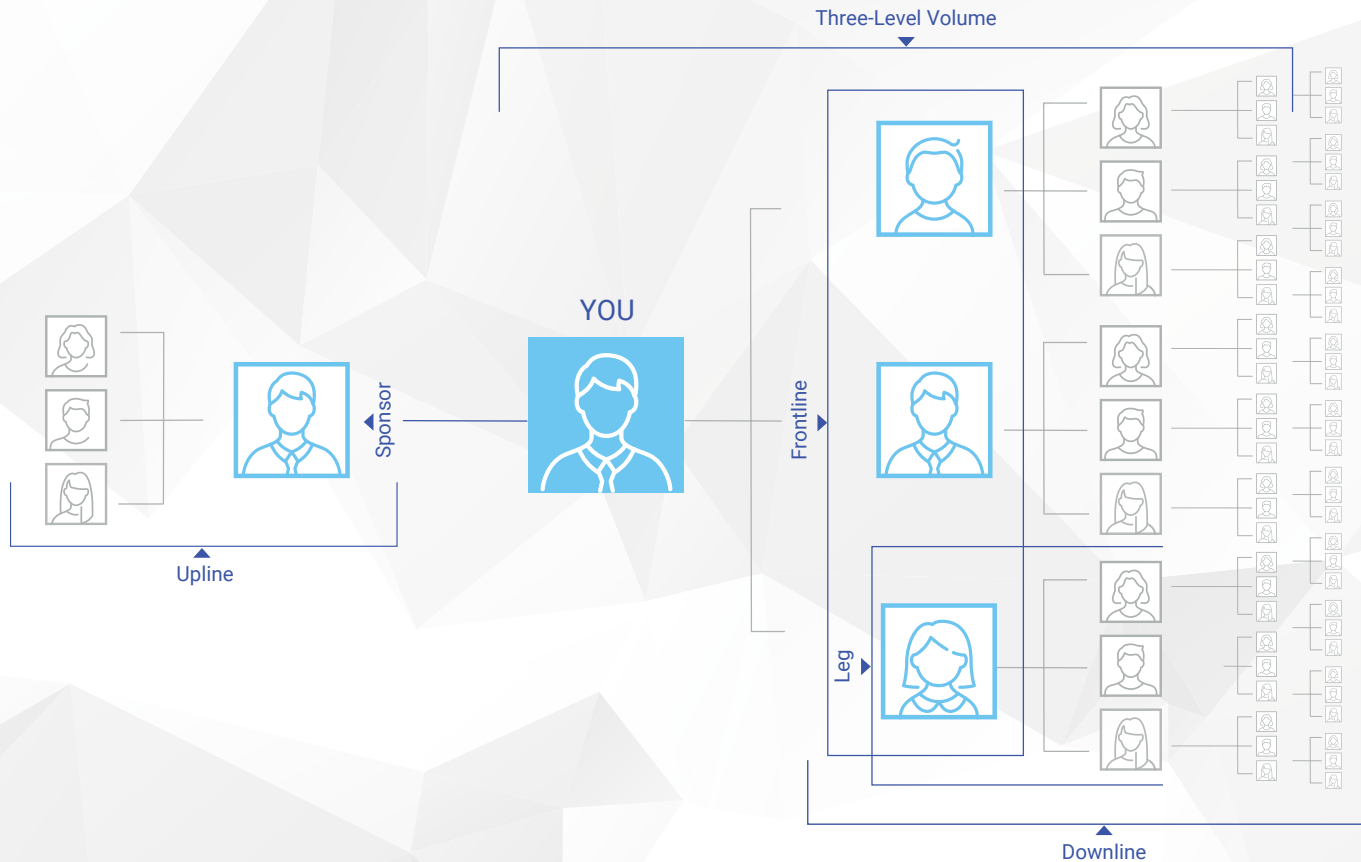
Affiliates in your downline who don't qualify as Associates or higher are removed for that month when commissions are calculated.

## 18. Builder Bonus

This is a financial bonus to reinforce key Affiliate behaviors like signing up new customers, duplication, and retention.†

\*The person who signs a new person up receives 25% and their immediate upline receives 12%. The next two immediate qualified upline's Affiliates receive 5% and 2%, respectively. The remaining payout continues according to the Life Rewards Plan until all levels are paid out. To be eligible to receive a Rapid Rewards payment that is paid daily, an Affiliate must qualify in the current month.

†The Builder Bonus program is available to all Affiliates with a rank of Builder or above. Builder Bonus eligibility varies by rank. Program is slightly modified for markets where 4Life does not have an office. For program rules, refer to the Terms and Conditions on your market's website.





★ 8 0 7 3 2 ★

\*Affiliate earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life Affiliates' historical data, personal commitment, and skill level. All references to income, implied or stated through the Life Rewards Plan, are for illustration purposes only.

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